

Debut novel 'Dunn' released by Seaford author, Kay Jay: But what are therapy cults, and why is she writing novels about them, anyway?



From an Educator on Netgalley

Interesting view into a world that is unlike the norm, yet strangely familiar. Great read and insightful into a world of something shocking.

<https://www.netgalley.com/publisher/member/489335>

A bit of background... Back in 2004 I was thoroughly miserable. Fortunately, none of the events in 'Dunn' actually happened to me. I just met someone who unintentionally made my life worse, and they knew someone who had. And so, the idea germinated. It just took a while to get the story right in between working full time and having a baby.

As the name suggests therapy cults are generally selling some kind of treatment, so they're targeting vulnerable people. 'The Salvation Program' in 'Dunn' is based on a psychotherapy cult – many of which seem to be, basically, pyramid schemes.

About the book ... I have a confession. My main character Aidan Dunn is a bit of an idiot. That was intentional because I get fed up with reading books about bad things happening to nice people. Bad things happen to nice people in reality. It was more fun to write about horrible things happening to dubious people. The book is really about what makes people horrible and how manipulative schemes can target anyone – nice, horrible, or in between. That's not to say that I don't like Aidan ... after the awful upbringing I gave him, it's hard to not to sympathise.

'Dunn' is available as an eBook and in paperback through Amazon, Troubador publishing (<https://www.troubador.co.uk/bookshop/crime-and-thrillers/dunn/>), and numerous other online retailers. The paperback will also be available online from Waterstones on 28/7/18

The author ... Is a working mum from Seaford who is currently writing a teen adventure - fantasy series (which is totally different to Dunn and nice for a change). Please see my website, blog, and Twitter for details: <https://www.kayjayauthor.com/> <https://kayjay.blog/> <https://twitter.com/KayJay9651>

